

E10 CHARTER : ALREADY 29 SIGNATORIES ARE BACKING THE FRENCH SP95-E10 AWARENESS CAMPAIGN

Paris - 10/10/2016. The French government, automotive professionals, fuel retailers, motorist societies and the bioethanol industry are joining forces to provide better information on SP95-E10.

29 signatories have committed to providing customised information for all motorists and motorcyclists needing to know whether their vehicle is compatible with SP95-E10.

E10 CHARTER : 29 SIGNATORIES, AND AN UNPRECEDENT SENSE OF INVOLVEMENT

Three French ministries: the Ministry of Agriculture, Agribusiness and Forests; the Ministry of the Environment, Energy and the Sea; and the Secretariat of State for Industry.

Four professional organisations: the French Council of Automotive Professionals (CNPA); the French Federation of Automotive Artisans (FNAA); the Corporate Vehicle Observatory (CVO); and the French Syndicate of Long-lease Car Rental Firms (SNLVLD).

Representing over 100,000 professionals in vehicle inspection, dealerships, repairs, sale and rental of vehicles and fuel retail.

Five manufacturers : FCA France (Abarth, Alfa Roméo, Fiat, Jeep); Groupe PSA (Citroën, DS, Peugeot); Jaguar Land Rover France (Jaguar, Land Rover); Peugeot Scooters; Volkswagen Group France (Audi, Seat, Skoda, Volkswagen).

Totalling 16 car makes catering to the general public and nearly 500,000 petrol-powered cars sold in France every year (source autoactu.com).

12 fuel retailers : Avia France; Auchan Carburant; Carrefour; Casino Supermarchés; Certas Energy France; Cora; EFR Group; ENI France; Géant Casino; Mouvement E. Leclerc; SCA Pétrole et Dérivés; and Système U.

Totalling over 6,000 filling stations nationwide (source www.prix-carburants.gouv.fr).

One consumer group: 40 Million Motorists

Four organisations in the bioethanol industry : the General Wheat Farmers' Society (AGPB); the General Corn Farmers' Society (AGPM); the Confederation of Beet Farmers (CGB); and the French Syndicate of Manufacturers of Agricultural Alcohol (SNPAA)

Representing over 50,000 farmers and 16 distilleries, in several French regions.

A MUCH-NEEDED, FAR-REACHING AND PRACTICAL AWARENESS CAMPAIGN

Practically speaking, an “E5” label, for SP95 and SP98 and an “E10” label for SP95-E10 will be placed on fuel caps and pumps at filling stations. The owners of all 94% of petrol-powered cars compatible with SP95-E10 will then be able to make an informed choice in favour of this fuel that’s more economic and more eco-friendly. Lastly, the signatories will be able to circulate the information provided by the bioethanol industry.

10 million cars and motorcycles will be labelled and nearly 11,000 filling stations will label their pumps.

<http://www.bioethanolfuel.com/actualite/quelle-essence-choisir-pour-faire-des-economies-sans-craintes/>

SP95-E10, IN BRIEF: Suitable for petrol engines, bioethanol is to be found, either pure or as a derivative, in all petrol sold in France: up to 7.5% in SP95 and SP98, and up to 10% in SP95 E10. It presents considerable environmental benefits: being of plant origin, it is renewable, and it also boasts a much smaller carbon footprint than fossil fuels. This has prompted the French government to introduce tax breaks on SP95-E10, thus placing less of a strain on French motorists’ wallets. It costs less* than SP95 at the same filling station¹. Lastly, SP95-E10 is accessible to all: it is available in 5,300 stations and compatible with 94% of petrol-powered vehicles on the roads today. Find out more on E10.fr

¹ according to www.prix-carburants.gouv.fr