

Occitanie, PACA and Hauts-de-France: the top three regions for Superethanol-E85 sales

Paris, 8 February 2017 – With 144 petrol stations, Occitanie is the top-selling region for Superethanol-E85, challenged by Provence-Alpes-Côte d’Azur (103 petrol stations) and Hauts-de-France (98 petrol stations). Against a backdrop of rising fuel prices and pollution peaking ever more frequently in France, mileage for money at the petrol pump and eco-awareness are key issues for motorists. The demand for Superethanol-E85 is growing, as is its availability at petrol stations, especially in Occitanie.

OCCITANIE LEADING THE SUPERETHANOL-E85 MARKET IN FRANCE

Superethanol-E85 sales are on the increase, with this fuel becoming ever more widely available across the nation: in 2016, the network grew at a rate of three E85 petrol stations a week. Motorists can now purchase Superethanol-E85 in 871-and-counting petrol stations. 16% of these are in Occitanie, putting the region firmly in the lead for Superethanol-E85 sales. Since 2014, the number of petrol stations selling Superethanol-E85 in Occitanie has practically tripled, reaching 144 petrol stations by end 2016.

DEVELOPMENTS AND UNEVEN BREAKDOWN WITHIN THE REGION

Departments in Occitanie are not all developing apace in terms of the number of petrol stations selling Superethanol-E85: Haute-Garonne accounts for 27 petrol stations, Aude 22 and Hérault 24. Since 2014 the number of petrol stations in these departments has simply boomed. With two and three petrol stations respectively, Lot and Hautes-Pyrénées are trailing behind.

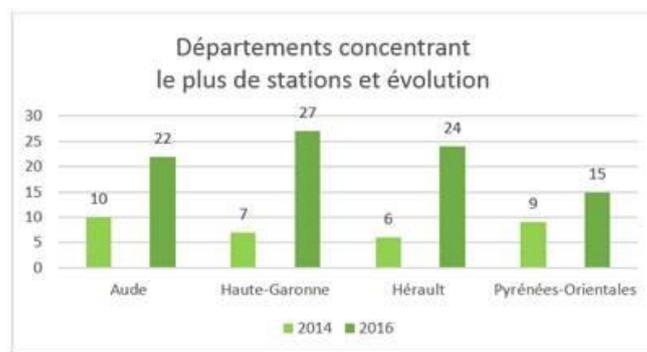
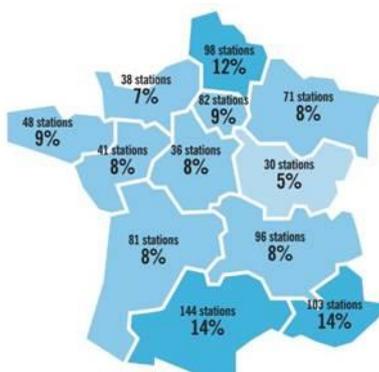


Figure to show the departments in Occitanie with the most petrol stations and development

PROVENCE-ALPES-CÔTE D’AZUR, SECOND SUPERETHANOL-E85 SELLING REGION

Sales of Superethanol-E85 are on the increase across the entire region. Provence-Alpes-Côte d’Azur ranks second with 103 petrol stations selling Superethanol-E85. Disparities do remain between the various departments in terms of the number of petrol stations selling E85 however: Bouches-du-Rhône is way ahead (41 petrol stations), with Var (22) and Vaucluse (21) coming in second and third. With 1 and 5 petrol stations respectively, Alpes de Haute-Provence and Hautes-Alpes are lagging far behind.

HAUTS-DE-FRANCE COMING IN THIRD WITH 98 PETROL STATIONS



9% of petrol stations sell Superethanol-E85

In Hauts-de-France, 14% of petrol stations sell the Superethanol-E85, placing the region in third position with 98 petrol stations. Disparities prevail from one department to the next in terms of the number of petrol stations selling E85: Nord is a clear leader (38 petrol stations), with Oise (18), Pas-de-Calais and Somme (17 each) following. With 8 petrol stations, Aisne brings up the rear.

A quick reminder

Superethanol-E85 contains between 65% and 85% bioethanol, made in France from beet sugar, cereal starch and the residues from processing these. It is used in vehicles fitted with Flex-Fuel technology to run on all types of petrol in a single tank. Priced on average at 0.69 cents a litre, it affords net savings of more than 40 cents over SP95. Superethanol-E85 also boasts a great environmental footprint since it has less impact in terms of GHG emissions compared to petrol.

Other advantages include

Free or half-price vehicle registration depending on the department

80% VAT deductions from E85 purchases for companies

40% discount for CO₂ emissions in car insurance premiums

A decree outlining government approval for E85 kits to convert petrol-powered vehicles already on the roads to run on Superethanol- E85, due to be published in early April 2017.



To help motorists find these petrol stations, the Bioethanol Collective has gone digital with “Mes stations E85”. The new version of this application locates the nearest petrol stations as well as giving their prices.

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