

E10, No.1 PETROL GRADE IN FRANCE

Paris, 7 November 2017 –In September 2017, SP95-E10 became the best-selling petrol grade in France with a 38.5% market share, ahead of SP95 (36.8%). In fact, **this regular unleaded petrol grade containing up to 10% bioethanol** was the best-selling petrol fuel over the entire period from January to September 2017 with 38.2% as opposed to 37.5% for SP95. Ultimately, SP95-E10 is to replace SP95 because it contains more bioethanol derived from plant matter which reduces net CO2 emissions from vehicles.

Petrol consumption increased 3.7% over the last 12 months compared to the 12 months before. This stems directly from the French now switching back to petrol-powered vehicles, with sales outstripping diesel for the first time in 17 years (48.2% as opposed to 46.8%). The new petrol models with low consumption engines have all been designed to run on SP95-E10.



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For the « Collective du bioéthanol », SP95-E10 must speed up its development especially with the replacement of SP95 by more petrol stations because SP95-E10 is the best petrol fuel for 97% of the motorists. The latter need better information regarding the compatibility of their cars with E10 by petrol stations, by automotive professionals and thanks to new E10 labels on fuel tanks flaps of these vehicles.

FRANCE LEADING EUROPE IN SP95-E10 USE

France pioneered the use of SP95-E10 in Europe, in 2009. Since then, Germany, Finland and Belgium have also introduced it into their domestic markets. Several other European countries like UK and Netherlands are gearing up to follow suit.

SP95-E10: MORE ECO-FRIENDLY THUS MORE ECONOMIC

SP95-E10 contains up to 10% ethanol derived from plant matter. Its environmental benefits are such that French authorities have been prompted to promote its use with appropriate tax breaks. At the same petrol station, it is priced **approximately 4 to 5 cents* cheaper** than SP95 and costs even less compared to SP98. Thierry Forien, Vice-President at Siplec, pointed out that “the E. Leclerc service station network sells SP95-E10 in 80% of its sales outlets. We pioneered the development of ethanol incorporated into all types of petrol. SP95-E10 is the cheapest petrol available and we are delighted to be able to sell this fuel about 5 cents/litre cheaper than the classic SP95”.

SP95-E10 is **compatible with 97% of petrol driven cars on French roads today** (list available on E10.fr). For Pierre Chasseray, Delegate General of the NGO 40 Millions d’Automobilistes, “SP95-E10 offers the best value for money for 97% of motorists driving a compatible petrol vehicle. It is environmentally cleaner and above all, helps motorists save money every time they fill up, without this hampering vehicle performance”.

Virginie de Chasse, Director for Public Affairs for PSA reiterates that “all Peugeot, Citroën and DS petrol-powered vehicles registered since 2000 are compatible with SP95-E10”.

SP95-E10 is now available in **over 5,600 service stations**, i.e. more than one in two. Alex Truchetto, Director of SCA Pétrole et Dérivés explained that “SP95-E10 is being introduced throughout the Intermarché service station network where it is gradually replacing SP95”.

Alongside this development, awareness-raising initiatives are targeting motorists, as pledged by the 30 signatories of the E10 Charter (professionals in the automotive and fuel sectors and representatives for motorists and for ethanol value chain, and public authorities). Francis Pousse, President of the service station branch of the CNPA (French Council for Automotive Professionals) reiterated that “by signing the E10 charter, the CNPA has committed to informing motorists as to the compatibility of vehicles with SP95-E10, via its members (car showrooms, garages, traditional service stations, vehicle testing stations, etc.)”.

Ethanol used in France is mainly derived from **French cereals** and **beet** which yield both **food and energy**, in compliance with European sustainability criteria. The SP95-E10 bioethanol content helps **reduce CO₂ emissions by over 50% compared to petrol**. For Eric Lainé, President of CGB (French Beet Growers Confederation), “Bioethanol is a great asset for sustainable, diversified agriculture in France and helps cut GHG emissions in the transport sector”.

SP95-E10 has thus achieved lasting benchmark status as the petrol used by French drivers.

SP95-E10’s success comes as a great reward for this dynamic industry, as does the swift development of Superethanol-E85. This fuel is even more economical and eco-friendly since it contains 65% to 85% bioethanol. It can be used in Flex Fuel vehicles and those fitted with a conversion kit. A procedure to approve these is to be published in the end of 2017 in a decree issued by the French Ministry for Environment and Energy.

The French bioethanol industry is the leader in Europe, helping to drive the bio-economy, which holds out great potential for jobs in agriculture, industry, research and services. Bruno Hot, President of the SNPAA (French Syndicate of Manufacturers of Agricultural Alcohol) declared that: “We are counting on our new government to continue to promote the benefits of bioethanol, including in future EU-wide debates on the various sources of energy to be used beyond 2020”.

* Source www.prix-carburants.gouv.fr 18/09/2017

Bioethanol: an industry of French excellence

In France, bioethanol is manufactured from beet sugar, cereal starch and the residues from processing these. French bioethanol production accounts for:

- 12 million hectolitres (No.1 in Europe with 26% of European production).
- Over 50,000 farmers involved every year,
- 300,000 hectares (1% of farmland) supplying both fuel and food
- 9,000 direct, indirect and induced jobs.
- 1 million tonnes of CO₂ not produced, equivalent to emissions from 500,000 cars.

The top three fuels produced by the bioethanol industry: instant, affordable and sustainable solutions

1. SP95-E10: an economic and ecological asset for France

SP95-E10 contains up to 10% bioethanol, sold at an average of 4 to 5 cents* cheaper than SP95 at the same petrol station and even cheaper than SP98.

Filling your tank with 50 litres of SP95-E10 saves about 2 euros. SP95-E10 is now available in over 5,600 stations, that’s more than one in two.

It is compatible with 97% of petrol-powered vehicles on the roads today. Check which cars, motorcycles and gardening equipment can run on SP95-E10 on www.E10.fr

The E10 Charter for correct information on SP95-E10 has been signed by 30 partners (French Ministry of the Environment, Energy and the Sea, French Ministry of Agriculture, the Agri-food industry and Forests, State Secretariat for Industry, CNPA, FNAA, OVE, SNLVLD, 40 Millions d’automobilistes, FCA France, Jaguar Land

Rover France, Groupe PSA, Peugeot Motocycles, VW Group France, Avia France, Auchan Carburant, ENI France, Carfuel, Casino Supermarchés, Certas Energy France, Cora, Dyneff SAS, EFR France, Géant Casino, Mouvement E. Leclerc, SCA Pétrole et Dérivés, Système U, AGPM, AGPB, CGB and the SNPAA).

* Source www.prix-carburants.gouv.fr 18/09/17.

2. Superethanol-E85: driving pollution and cost down!

The average sale price of Superethanol-E85 is €0.68 *a litre, affording net savings of over 40 cents compared to SP95 given respective consumption per kilometre.

Practically speaking, this translates into average savings of €500 for a yearly average of 13 000 km and 10 liters / 100 km.

Available in over 950 petrol stations across France (*easy to find thanks to the “Mes stations E85” app*), Superethanol-E85 is used in Flex Fuel vehicles running on all types of petrol in the same tank and vehicles fitted with a conversion kit. An approval procedure is due to be published in the end of 2017 to help motorists choose the right one for them.

* Source www.prix-carburants.gouv.fr 18/09/17.

ED95: the new solution for road transport and haulage professionals

Made with 95% bioethanol and 5% additive, this fuel caters to buses and coaches, as well as HGVs.

Cutting CO₂ emissions by over 50% compared to diesel fuel, and cutting particle emissions by over 80%, ED95 was pioneered by the Mayor of Paris at the Paris Climate Convention, taking officials from all over the world around in the “bus for the climate” built by Scania.

About the Bioethanol Collective

The Bioethanol Collective is represented by the French Inter-branch Beet and Sugar Association (AIBS) and the French Syndicate of Manufacturers of Agricultural Alcohol (SNPAA). It aims to raise awareness of the bioethanol industry among professionals and the general public.

Find out more on: www.bioethanolcarburant.com (in French)

Photos: <http://www.bioethanolcarburant.com/espace-presse/photos/>

Videos: <http://www.bioethanolcarburant.com/espace-presse/videos/>

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